

Go Red for Women Day

February
11

In association with the American Heart Association, this event supports heart health month. Del Monte merchant tables will be available for food sampling. There will be store specials for wearing red and a blood drive with CHOMP. Healthy refreshments and red apples from Whole Foods will be served.

Spring Gift Card with Purchase

March
30
thru
April
2

Promotes spring shopping with our "Spend \$100 or more (at participating stores) and receive a \$10 Del Monte Shopping Center Gift Card" four-day event.



Easter Activities

Families are invited to participate in our Easter Parade featuring the Easter Bunny. Entertainment, face painting and balloon art will be offered. Families are encouraged to bring their cameras for photos with the Easter Bunny. Participating stores will be part of the Easter Egg Scavenger Hunt.

Military Appreciation Day

May
20

Del Monte Shopping Center merchants honor military personnel with discounts and show their patriotic spirit with in-store décor. Activity tables for the kids, live music, pizza giveaway, face painting and balloon art will be part of the day's festivities.

Favorite Fridays Tribute Band Concert Series

June
2
thru
30

Our annual free summer concert series. These family fun concerts include giveaways, prizes, enter-to-win gift cards and Del Monte merchant coupons.



Summer Playdate

This annual community event includes a Baby Animal Petting Zoo, Magic Show, Pony Rides, Game Tables, Coloring Tables and Face Painting. Del Monte merchants can sign up to be a prize station for the "Ducks in the Fountain" game. Proceeds go to Make-A-Wish.



Fall Gift Card with Purchase

September
14
thru
17

Promotes fall shopping with our "Spend \$100 or more (at participating stores) and receive a \$10 Del Monte Shopping Center Gift Card" four-day event.

2017
EVENT
CALENDAR
FEBRUARY THRU
SEPTEMBER

2017 EVENT CALENDAR

SEPTEMBER THRU DECEMBER

CHOMP Emergency Preparedness Fair

September
23

Local community
emergency agencies
will be on the mall
handing out emergency
preparedness information.



Pumpkin Pandemonium

Our annual community
Trick-or-Treat event.
Candy and glow sticks
will be handed out, free
pumpkins will be available
in our Pumpkin Patch
along with other kid
friendly activities.

Annual Christmas Tree Lighting

November
18

This family favorite event kicks off
the holiday season and culminates
with the lighting of the Del Monte
Christmas Tree by Santa & Mrs. Claus.
Free refreshments will be served and
free reindeer antlers will be offered
to children. Live music will add to the
holiday spirit.



Holiday Open House

December
2

This holiday event includes prize
giveaways, holiday entertainment
and a live remote with KWAV radio.



MONTEREY'S ORIGINAL
DEL MONTE
SHOPPING CENTER

OVER 75 FAVORITE STORES & RESTAURANTS