

HIGHLIGHTS

- Mid-Michigan's shopping, dining & entertainment destination with big city style and main street charm
- Strong mix of national tenants exclusive to the market
- Superior visibility off US 127
- Minutes away from Michigan State University with approximately 50,000+ students

2018 DEMOGRAPHICS

(3-mile)



\$58,225
AVERAGE HH INCOME



36,378
POPULATION



50,000+
STUDENTS ADJACENT
TO MSU



MID-MICHIGAN'S
LIFESTYLE DESTINATION



72.8%
COLLEGE STUDENT
POPULATION



52,000+
CARS PER DAY
(2017)



EASTWOOD TOWNE CENTER

3003 PREYDE BOULEVARD
LANSING, MI 48912

CONTACT

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EASTWOOD TOWNE CENTER
IS OWNED AND MANAGED BY



ADVERTISING & STRATEGIC PARTNERSHIPS



EASTWOOD TOWNE CENTER

Lansing, MI
GLA: 333,000 SQ. FT



ShopEastwoodTowneCenter.com

Big city style with
main street charm



Eastwood Towne Center
features over 55 shops,
services, restaurants & more!

PREMIER TENANT MIX

Apple Store, Banana Republic, DSW Shoe Warehouse,
Gap, Mitchell's Fish Market, P.F. Chang's, Pottery Barn,
Sephora, lululemon, White House Black Market
& many more



ADVERTISING

Scalable, multi-platform, and innovative
advertising solutions to meet your objectives
on a local, regional or national level

EVENT SPONSORSHIPS

Sponsorship opportunities are
available for popular annual site events
including Trick-or-treat, Summer Music
Series and Holiday Festivities.

AVAILABLE OPPORTUNITIES

- Standees
- Directories
- Banners
- Pop-up Events
- Sampling
- Promotional Tours
- Events
- Auto Displays
- Partnerships & More

2018 EVENTS

Summer Music Series

Tuesdays, 6pm to 8pm
June through August

Weekly Attendance of (500+ people)

Halloween Trick-Or-Treat

Attendance of 3,000+ people



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