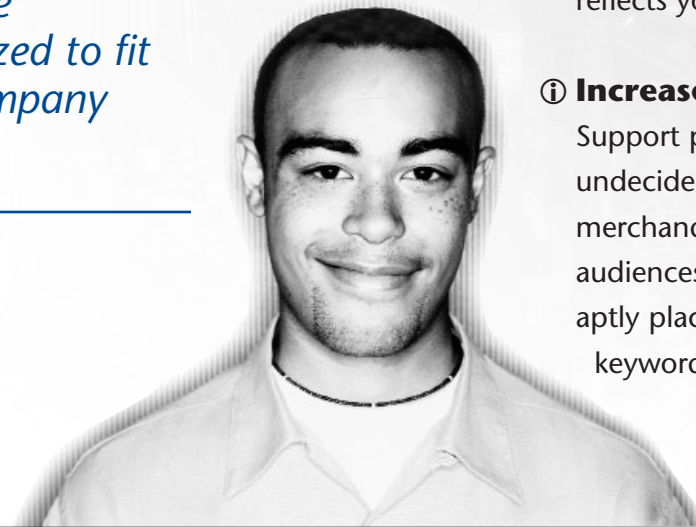


Branded Microsite

When you log onto a search engine and type in your store name, how many of your branded messages do you actually have a chance to control? With over 180 Retail Destination Properties in our portfolio, chances are a few of those links belong to our Network. And we're giving you the ability to control your brand image across every one.

Choose from a menu of options to create a dynamic Microsite customized to fit your company image.



① **Seamless Brand Integration**

We start with the concept that your brand and not ours is what matters to consumers. That's why we don't ask you to create anything special for the site. Instead, we can repurpose your existing creative materials to create a seamless brand presence online.

① **Intelligent, Contextual Selling**

Your message, your choice. Updates to your Branded Microsite can be made seasonally, or create a unique calendar that reflects your own selling seasons.

① **Increase Consumer Awareness**

Support product launches and reach undecided consumers through a flexible merchandising system. Target new audiences, unfamiliar with your brand, with aptly placed messages and search by keyword technology.

Your Brand
Message Here

[View Merchandise from this or similar merchants](#)

Location B.

888/681-4303

[Add store to Shopping List](#)

Visit Us Online At:
www.mallfinder.com

M-Sat: 10am-9:30
Sun: 11am-7pm

Size Specifications:

Image Width:
375 pixels max
Image Height:
50 to 375 pixels variable

Media Specifications:

Animated gifs, Flash (native 4 or 5), swf, shockwave, jpg, gifs, Photoshop, Quicktime, lpix, AVI, Mediaplayer

Mallfinder Produced Creative:

Mallfinder is happy to render your creative work into an animated file with hyperlinks to your own website.

Standard rates begin at \$100/hour.

For more information, contact:
Gina Bechtold or Kim Eschino

phone 888/681-4303
email: retail@mallfinder.com