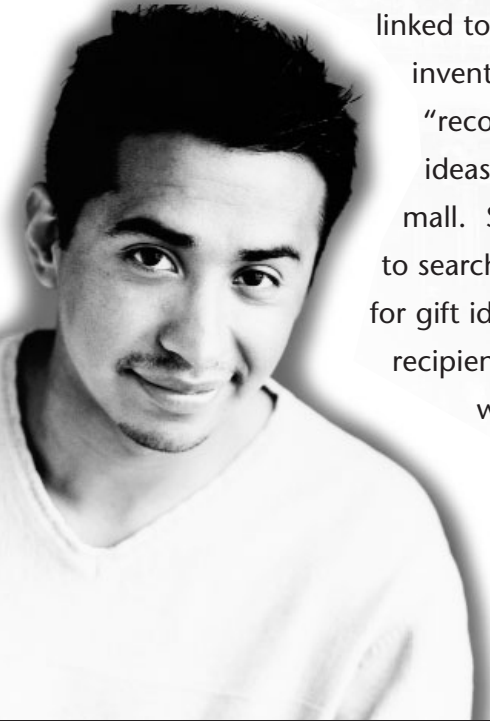


GiftFinder

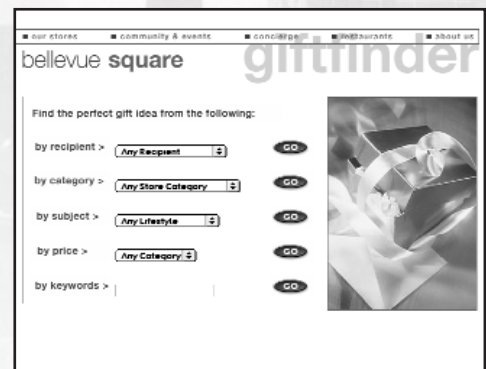
Consumers know and trust their local mall. Now busy consumers can visit their favorite stores online and save time by pre-shopping for merchandise before they visit the mall.

GiftFinder helps shoppers find the perfect gift for family and friends. Mallfinder's proprietary gift search engine is linked to an online inventory of "recommended gift ideas" unique to each mall. Shoppers are able to search the entire mall for gift ideas by store, recipient, lifestyle and age with just the click of a mouse.



① Why should you utilize the GiftFinder tool?

- *Drive traffic to store locations*
- *Increase brand awareness*
- *Boost sales and revenue*
- *Enhance customer loyalty*



Size Specifications:

Image Width
400 pixels minimum
Image Height
400 pixels variable

Media Specifications:

.jpgs, .tif, .gif, , .bmp, Slides,
Catalog images, Photographs,
Mac or PC files.

* Please compress files before
emailing.

Send Information To:

By email: gifts@mallfinder.com

By mail:

The Mallfinder Network
1099 18th Street
Suite 2030
Denver, CO 80202

For more information, contact:

Gina Bechtold or Kim Eschino
phone: 888/681-4303
email: retail@mallfinder.com