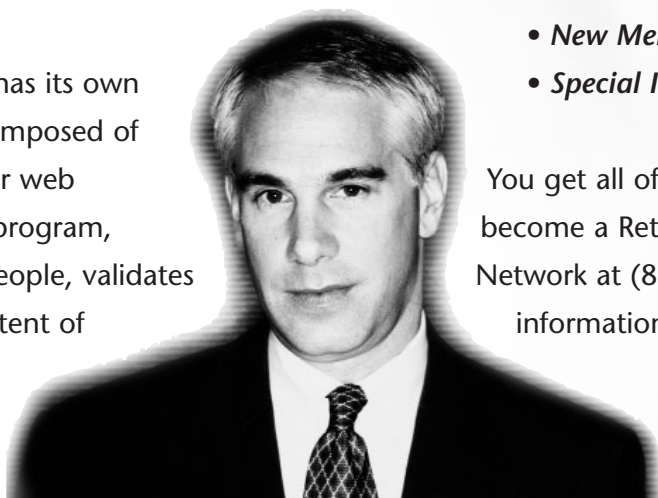


# Email Marketing Blast

Study after study has shown that email is the most cost-effective way to generate traffic. Become a Retail Member and receive free bonus exposure through opt-in email newsletters!

Cost-effective promotion and brand management through targeted messages, provides information to local consumers who want to know more about your store and the products you sell.

Each mall affiliate has its own email database, composed of local shoppers. Our web personal shopper program, operated by live people, validates the address and intent of email addresses.



This process helps produce high quality lists of local shoppers who want to know more about the stores at their favorite mall.

Shoppers can choose from plain text or HTML emails. When you become a Retail Member, shoppers will get updates on:

- **Special Sales and Clearance Events**
- **Gift Ideas**
- **Fashion Trends**
- **New Merchandise Arrivals**
- **Special In-Store Promotions**

You get all of these benefits for free when you become a Retail Member. Contact Mallfinder Network at (888) 681-4303 for more information.

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