

Official Rules

Shoptopia Spring Text-to-Win Promotion

4/15/10 – 4/20/10

1. No Purchase Necessary. Text to Win Contest open to residents of the United States who are 13 years of age or older. Void where prohibited.
2. Text To Win Contest begins at 12:00 p.m. Mountain Standard Time (MST) on April 15, 2010 and ends at 11:59 a.m. MST on April 20, 2010. ("Text to Win Contest Period"). Participants will have the opportunity to enter once between 12 p.m. MST and 11:59 a.m. MST on April 15 2010 thru April 20 2010 ("Text to Win Contest Period").
3. How To Enter: Use your SMS-enabled mobile phone to text "SPRING" to shortcode 55800 and you will be automatically entered into the Text To Win Contest. Participants must have a mobile phone with text messaging capabilities to enter. Participants entering this Text to Win Contest via Text Message may incur a standard text message charge from their wireless service provider for each message sent and received. Check with your wireless service provider for detail on these and other applicable charges. You may receive reply messages. Participants are solely responsible for any such wireless charges. Not all wireless carriers participate. All entries must be received and recorded during the Text to Win Contest Period. Sponsor's designated official judging organization's computer is the official time keeping device for this Text to Win Contest. No other forms of entry are valid. Limit one (1) entry per person/ mobile phone number per Text to Win Contest Period. **By opting into this mobile alert list, you may receive several text messages in response to your original submission, including a message confirming your entry, legal disclaimers and options to receive future promotional messages from Sponsor. To stop receiving such text messages, text "STOP SPRING" to 55800.**
4. Should participants not want to participate via texting, any participant can send an email to enter@shoptopia.com to enter. Please include "Shoptopia Spring Text to Win Promotion" in the subject line along with contact information in the message. Should the winner be an Alternate Means of Entry (AMOE) winner, the winner will be notified via email and or the contact information provided.
5. No mechanically reproduced or photocopied entries permitted. Neither the sponsor nor its agencies are responsible for lost, late, misdirected, unintelligible, returned or undelivered entries, telephone calls, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Text to Win Contest, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate these terms of service, as solely determined by the sponsor, will be disqualified. Neither Sponsor nor its agencies are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Text to Win Contest, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. Neither Sponsor nor its agencies are responsible for injury or damage to participants' or any other person's computer or property related to or resulting from participating in this Text to Win Contest. Should any portion of Text to Win Contest be, in the sponsor's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the sponsor, corrupt or impair administration, security, fairness or proper play of this Text to Win Contest, or submission of entries, sponsor reserves the right at its sole discretion to suspend, modify or terminate the Text to Win Contest, and randomly select the winners from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the sponsor. Text message entries will be deemed to have been submitted by the registered owner of the wireless number used to enter.
6. Winners will be selected randomly at the end of the Text To Win Contest Period and will be notified by text message shortly thereafter. Winner may not substitute or transfer prize.
7. Odds of winning depend on the number of eligible entries received. Winner will be notified by text message. Sponsor is not responsible for suspended or discontinued wireless service, which may result in potential winner not receiving initial prize notification. Winner will be required to complete, sign, and return an affidavit of eligibility and receipt and publicity release at the time of redemption. Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification. Sponsor's designated judging agency's computer shall be the sole determiner of winning entries.
8. Employees and the immediate families of employees of Mallfinder Network and Shoptopia, its affiliates, subsidiaries, advertising and promotion agencies, wholesale distributors, and individual retail tenants are ineligible. This Text to Win Contest is subject to federal, state and local regulations. Taxes, if any, are solely the responsibility of the winner.
9. Prizes: Two (2) \$50.00 Shoptopia Gift Cards. Total of up to 2 Gift Cards with a total value of \$100.00 will be awarded. Gift Cards will be mailed to winners upon confirming winner shipping address. If winners fail to claim prize by April 26 2010, two new winners will be randomly selected. See Gift Cardholder Agreement for any applicable terms and conditions on gift card use.
10. By accepting a prize, winner agrees to release and hold sponsor harmless from all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage. By participating in this Text To Win Contest, participant agrees to be bound by all the Official Rules of this Text To Win Contest.
11. For a list of winners, send your name and complete address with a written request to:
Mallfinder Network Spring Text To Win Contest
1390 Lawrence Street, Suite 300
Denver CO 80204
for receipt by May 15, 2010.