



Banners ● Free Standing Posters ● Table Tents ● Floor Clings ● Displays ● Events ● Door Clings

22" x 28" Poster	2 single-sided or 1 double-sided	2 posters	One Month	\$200
Table Tents	4"x 6" or 5"x 7" (2 or 3 sided)	40 tents	One Month	\$500
Entrance Door Clings	12 to 14 square inches 20 single-sided or 10 double-sided	10 doors 1 full door	One Month	\$900 \$1,350
3' x 5' Sign	Single-Sided Only	2 signs	One Month	\$1,000
Table Graphic Decals	No more than 2 1/2' x 2 1/2'	40 decals	One Month	\$1,500
Floor Static Clings	Size varies up to 3' x 3'	6 statics	One Month	\$1,800

*Prices do not include production and printing costs.

<u>Element</u>	<u>Qty</u>	<u>Size</u>	<u>Price</u>
Hanging Interior Banners	2	8' W x 4' T (landscape)	\$1,500
Display Showcase	1	18'W x 12'T x 1.5'D	\$1,500
Exterior Lightpole Banners	3	2' W x 6' T	\$2,000
Center Court Column Wraps	4	6'4"W x 10' T	\$2,000
Wallscape	3	8' x 10'	\$6,000

Additional Incentives

- Social Media (Email Blast, Mall Website, Facebook & Twitter)
- Flyer Distribution at the Customer Service Center
- Video Streaming at the Customer Service Center
- Events/Sampling

Substrates

- Floor – Tile
- Table Tops – Formica
- Entrance Doors – Glass w/Graffiti Film
- Columns – Painted Sheetrock
- Display Showcase – Tile inside case with Glass Window

Signage Material

- Clings & Decals – 3M Adhesive Cast Vinyl w/Over Laminate
- Posters (22x28) – Styrene
- Signs (3x5) – Coroplast
- Banners – 16 oz Blackout

Printer Contact Information:

Scott Fitzgerald
 Arroprint.com
 (210) 858-7386

Jimmy Burns
 Powers Graphics
 (210) 400-3075

Mark Song
 XGrafx.com
 (210) 310-9081

The Mall ADvantage

We can customize a package that meets your specific needs. Ask us about more opportunities, including, but not limited to: *Banners, Column Wraps, Events, In-Mall Displays, Restroom Signage and Website.*

For more information please contact:

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The logo for South Park Mall features the words "South Park" in a large, colorful, stylized font where each letter is a different color (S: yellow, o: green, u: blue, t: purple, h: pink, P: blue, a: red, r: green, k: yellow). Below "South Park" is the word "MALL" in a smaller, blue, sans-serif font. A grey swoosh underline is positioned beneath the letters.

*We call it **The Mall ADvantage.**
Our Partners call it **Marketing Success.***