## OFFICIAL RULES – FOR BACK-TO-SCHOOL VIP MEET & GREET FACEBOOK ENTER TO WIN Enter to Win a VIP Meet & Greet with Willow Shields Sweepstakes Period: July 8, 2015 – July 28, 2015 Winners will be notified randomly throughout the Sweepstakes Period VIP Meet & Greet: Saturday, August 1, 2015 from 11:30 AM – 12:00 PM (EST)

- Sponsor: The Shops at Wiregrass. This sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You (contestant) understands that you are providing your information to Forest City Enterprises and Placewise Media; not Facebook. The information you provide will be used for administering the sweepstakes. You will also have the option to select if you would like to receive more information about events and deals from The Shops at Wiregrass.
- NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Enter to Win a VIP Meet & Greet with Willow Shields on Saturday, August 1, 2015 at The Shops at Wiregrass from (11:30 AM – 12:00 PM.) (the "Sweepstakes") is open to legal residents of Florida who are 13 years of age or older. Void where prohibited.
- Sweepstakes Period: The Sweepstakes will run from 12:00:01 AM (Midnight) July 8, 2015 until 11:59:59 PM Tuesday, July 28, 2015 EST (the "Sweepstakes Period"). Participants will have the opportunity to enter once per day during the Sweepstakes Period. Winners may only win once during the Sweepstakes Period.
- 4. How To Enter: Contestant can enter the Promotion through the Enter to Win a VIP Meet & Greet with Willow Shields Tab application on the Facebook Platform. Contestants can find the application on Enter to Win on The Shops at Wiregrass Page on Facebook. Visit the sweepstakes tab at URL http://www.facebook.com/shopsatwiregrass and follow the links to complete the online registration form to be automatically entered. Limit one (1) entry per person, per day. Sponsor's designated official judging organization's computer is the official time keeping device for this Sweepstakes. In case of dispute as to the identity of any entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address, as applicable. Any potential winner may be requested to provide Sponsor with proof that such winner is the authorized account holder of the email address associated with the winning entry. Alternative means of entry is a letter that must include Sweepstakes Name, First Name, Last Name, Email Address, Preferred Phone, Name of Mall. Letter must be printed, filled out, and mailed to Willow Shields VIP Meet & Greet Sweepstakes, c/o Placewise Media, 1390 Lawrence Street, #300, Denver, CO 80204 for receipt by 11:59:59 PM EST on July 28, 2015 or delivered to the Guest Services Desk at The Shops At Wiregrass by close of business on July 28, 2015.. All entry forms not fully completed or not received in time will be disqualified. Placewise and sponsor are not responsible for lost mail.
- 5. Prizes: Ten (10) Winners will receive access to a VIP Meet & Greet with celebrity Willow Shields for a thirty (30) minute Meet & Greet on Saturday, August 1, 2015 at 11:30 AM at a location specified by The Shops at Wiregrass. Winners will be notified throughout the contest period. Winners must RSVP within 24 hours to claim their prize. If winners do not claim their prize within the specified time frame they will forfeit their prize and one (1) alternate winner will be chosen and contacted by the mall, per each individual forfeiting their prize. Alternate winners will follow the same claim procedure outlined above. The Shops at Wiregrass will attempt to contact winner(s) by both e-mail and phone, supplied by contestant / if available. The Shops at

Wiregrass is not responsible in the event that a winner cannot be contacted. The prize is only valid on Saturday, August 1, 2015 from 11:30 AM – 12:00 PM (EST), and is not exchangeable for any other prize; nor does it have cash value. Winners must present a valid form of identification on the day of the VIP Meet & Greet.

- 6. Limitations of Liability: No mechanically reproduced or photocopied entries permitted. Neither the Sponsor nor its agencies are responsible for lost, late, misdirected, unintelligible, returned or undelivered entries, telephone calls, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Sweepstakes, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate these terms of service, as solely determined by the Sponsor, will be disqualified. Neither Sponsor nor its agencies are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Sweepstakes, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disgualification. Neither Sponsor nor its agencies are responsible for injury or damage to participants' or any other person's computer or property related to or resulting from participating in this Sweepstakes. Should any portion of Sweepstakes be, in the Sponsor's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Sweepstakes, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes, and randomly select the winners from valid entries received prior to action taken, or otherwise take such actions as may be deemed fair and equitable by the Sponsor.
- 7. Winner Selection: Winners will be selected randomly throughout the Sweepstakes Period from all eligible entries received, and will be notified by phone or email throughout the Sweepstakes Period. Winner may not substitute or transfer prize.
- 8. Odds of Winning: Odds of winning depend on the number of eligible entries received. Sponsor is not responsible for failure of winner to receive the prize for any reason whatsoever.
- 9. Non-Eligibility: Employees and the immediate families of employees of Forest City Enterprises, its affiliates, subsidiaries, advertising and promotion agencies, wholesale distributors, and individual retail tenants are ineligible.
- 10. Publicity: Except where legally prohibited, by entering winner grants permission for Sponsor and its agencies to use his/her name, photograph, voice and/or likeness, for advertising and/or publicity purposes without further consent or additional compensation.
- 11. Release: By accepting a prize, winner agrees to release and hold Sponsor and its agencies harmless from all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage. By participating in this Sweepstakes, participant agrees to be bound by all the Official Rules of this Sweepstakes.
- 12. Winner List: For a list of winners, send your name and complete address with a written request for receipt within thirty days of the completion of the Sweepstakes Period:

ENTER TO WIN A VIP MEET & GREET WITH WILLOW SHIELDS – THE SHOPS AT WIREGRASS 1390 Lawrence Street, Suite 300 Denver CO 80204

- 13. Sweepstakes Official Rules Request: please submit request to: The Shops at Wiregrass
  28211 Paseo Drive, Suite 100, Wesley Chapel, FL 33543
  Need more help? Call 813-994-2242
- 14. Copyright: The Sweepstakes and accompanying materials are copyright © 2010 2014 PLACEWISE MEDIA.