



FOR IMMEDIATE RELEASE:

Really Big Art Uniquely Exhibited at Berlin Mall

BERLIN, VT June 22, 2016

Beginning July 8, and running through fall, the “Big Art ~ Bold Vision” exhibit featuring the stunning works of 16 fine artists will adorn Berlin Mall’s sizable windows, offering an arresting indoor/outdoor art gallery experience for shoppers and visitors of all ages.

“This is a high quality group of artists, and it’s a delight to bring their wonderful work to the people,” says Janet Van Fleet, the exhibit’s curator and one of the founders of Studio Place Arts in Barre, VT. “The big idea of using the mall’s sizable windows to exhibit great art was a challenge I couldn’t resist,” adds Van Fleet.

The participating artists are: Rosalind Daniels, Anna Dibble, Janet Fredericks, Jessa Gilbert, Steven P. Goodman, Wendy James, Mark Lorah, Mickey Myers, Maggie Neale, Elizabeth Nelson, Adelaide Murphy Tyrol, Arthur Schaller, Jayne Shoup, David Smith, Kathy Stark and Frank Woods.

The owners of the Berlin Mall have big plans for the mall. “Our vision for Berlin Mall is to create a vibrant town center where people of all ages live, work and play in a way that embraces community and celebrates life in Central Vermont,” offers Michael Rushman, resident of Cabot, VT, and consultant to the mall owners.

In conjunction with the “Big Art ~ Bold Vision” exhibit, the Berlin Mall is home to the “Little Art ~ Big Fun” kids art project—a hands-on instructional experience led by acclaimed art educators Tina and Todd Logan—every Saturday from July 16—September 3, at 10a, 11a, 2p and 3p.

The “Big Art” exhibit and “Little Art” kids program is a great example of how a town center concept brings people of all ages together, and “Big Art ~ Little Art” is a glimpse of big things to come at Berlin Mall,” adds Rushman.

Anchor Tenants: JCPenney, Kohl’s, Walmart. Mall Tenants: Avenue A, Bath & Body Works, China Moon, Claire’s Boutique, Game Stop, GNC Live Well, Maurice’s, Olympia Sports, Optical Expressions, P & S Furniture, Payless ShoeSource, Regis Salon, SHOE DEPT., Wirelesszone and Vermont Bobbin. Future Tenant: Go! Games & Toys.

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For more information on “Big Art ~ Little Art”, contact Janet Van Fleet at janetvanfleet@fairpoint.net, and for information on the future plans for Berlin’s new town center, contact Michael Rushman at mrushman@pivot.net.